

THE ORANGE PRESS

2019 Winter Edition

A Newsletter of the SDA Orange County Chapter
(Society for Design Administration)

President's Corner

By Dee Dee Jackson, President

First, I would like to express my best wishes for a prosperous and peaceful 2019! I am humbled, honored and privileged to assume the role of your chapter president again.

I would like to thank the board members and directors for their roles in our chapter; I am inspired by their commitment to SDA and all of their achievements.

We had a productive and exciting 2018 considering the loss of our beloved Judy Michell in January. We were able to organize 11 monthly educational seminars, upgrade our accounting program, celebrate the chapter's 35th anniversary, re-design the chapter's website, support the 11th Annual ConstructionOC competition, a paint night, a night at the Segerstrom theater, a 5K walk at Angel Stadium, and attendance by 5 members at the national annual EdSymposium conference in Salt Lake City. We were honored that one of our founding chapter members, Betsy Nickless, was among the first class to achieve the fellowship designation, which was recognized at the conference.

Our year ended with our long-established annual Holiday Brunch and Officer Installation. The event was hosted by Paul Blanchard at his parents' beautiful Christmas Museum home. We indulged in great food, had a lively ornament gift exchange, and conducted our traditional ceremony to install the 2019 board members. A good time was had by all!

The new board and current directors will meet for a six-hour strategic 2019 planning session on Saturday, January 12, 2019.



Excellence in
Design Firm Management **SDA**
Orange County

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SDA Orange County Chapter Mission Statement:

To advance and educate administrative and managerial individuals in the A/E/C industry by providing resources, networking and community outreach opportunities to build personal and professional growth.

Getting to Know Your 2019 SDA/OC Chapter Officers

By: Natalie Newman with ECORP Consulting, Inc., SDA/OC Director

Welcome to another year with SDA/OC. We are proud and delighted to announce our 2019 chapter officers. We've added one new member to our board this year, rounding out this group of incredible advocates who keep our chapter running.

We'd also like to recognize an outgoing board member, Anna Kordik, for her years of service and thank her for her ideas, planning, and execution of our networking events, lunch seminars, and for her dedication to this newsletter. We love and appreciate you, Anna! Enjoy your retirement.



Congratulations 2019 SDA/OC Chapter Officers!

(From Left to Right)

Penny Nelson, CDFA, Past President/Director

Michelle O'Brien, Recording Secretary

Cheryl Champagne, CDFA, Treasurer

Dee Dee Jackson, President

Paul Blanchard, Vice President

Betsy Nickless, FSDA, CDFA, Corresponding Secretary

President

Name: Dee Dee Jackson

Title: Accounting Manager

Firm: pjhm architects

How long have you been an SDA member: (Intermittently) for about 30 years.

Current (2019) officer position: OC Chapter President

Using only one word, how would you describe SDA/OC: Beneficial

Describe a goal that you would like the chapter to achieve in 2019: Win the CEA!

What was your first job? Winchell's Doughnuts in Long Beach, CA. Thankfully it did not ruin my love for doughnuts and I still love them to this day.

How did you get into the industry? Through a temp agency while attending college, total fluke!

If you could pick up a new skill in an instant, what would it be? Electrician. I'd like to be able to rewire my house and be able to move technical equipment wherever I want whenever I want without having to hire outside consultants.

Who inspires you? My mom, she's still sharp and strong at 89 years old! Mother of 6, prior multiple business owner, great cook, decorator, and card player who still takes her daily vitamins and attends exercise classes.

What three traits define you? happy, loyal, dependable

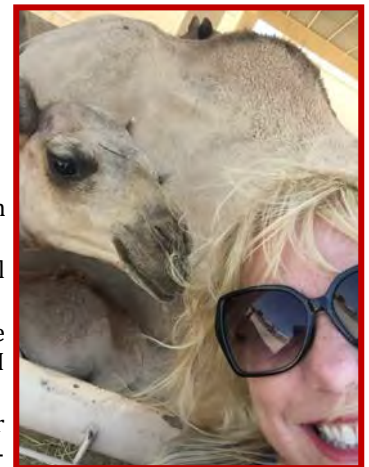
Who would you most like to swap places with for a day? A Canon or NatGeo Photographer on Instagram. I would love to get paid to fly around the world and take photos.

If you could host a talk show, who would be your first guest? Celeste Barber, Actress, Writer, Stand-up Comedian and famous model impersonator. She would be a hoot!

If you could paint a picture of any scenery you've seen before, what would you paint? Hideaways Beach, Kauai

If you could meet anyone, living or dead, who would you meet? Lt. Joe Kenda. Yes, I'm addicted to the ID channel!

What is one of the things still on your bucket list? Travel to Asian countries



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Getting to Know Your 2019 SDA/OC Chapter Officers

Vice President

Name: Paul Blanchard

Title: CFO

Firm: PJHM Architects

How long have you been an SDA member: Since 2016

Current (2019) officer position: Vice President

Using only one word, how would you describe SDA/OC: Valuable

Describe a goal that you would like the chapter to achieve in 2019: Increase lecture attendance.

What was your first job: Sandwich maker and dish washer at JJ Beans.

How did you get into the industry? My high school architecture teacher

If you could pick up a new skill in an instant, what would it be? Shorthand - I wish I could take notes as fast as people talk. This would be a huge time saver.

Who inspires you? My late Grandfather. He never stopped learning or teaching, something we should all aspire to do each day.

What three traits define you? Loyalty, Humor, and Fatherhood.

Who would you most like to swap places with for a day? The president of the United States. This seems like it needs its own article.

If you could host a talk show, who would be your first guest? Howard Stern, I'm a huge fan and he has ability to connect to people in a way most people can't. I'd want to experience that and try to learn how he does it.

If you could paint a picture of any scenery you've seen before, what would you paint?

Probably the view of Saddleback mountain as you drive up Alicia Pkwy. I love that view because it means I'm headed home.

If you could meet anyone, living or dead, who would you meet? Ernest Shackleton, who was a British polar explorer who led three British expeditions to the Antarctic. He was one of the principal figures of the period known as the Heroic Age of Antarctic Exploration. I bet he has some good stories.

What is one of the things on your bucket list? A scratch golf game. (For those of you who don't know golf, it means, a player who can play to a Course Handicap of zero on any and all rated golf courses.)



Treasurer

Name: Cheryl Champagne, CDFA

Title: Controller

Firm: tk1sc

How long have you been an SDA member: 18 years

Current (2019) officer position: Treasurer

Using only one word, how would you describe SDA/OC: Networking

Describe a goal that you would like the chapter to achieve in 2019: Making sure we have satisfied members

What was your first job? Accounting clerk working for my mother who was a bookkeeper.

How did you get into the industry? A recruiting agency

If you could pick up a new skill in an instant, what would it be? SCUBA diving - I just love snorkeling and diving would help me to see even more.

Who inspires you? God inspires me through the bible, nature, my family and my friends.

What three traits define you? My two dimples, my scary laugh and my friendliness

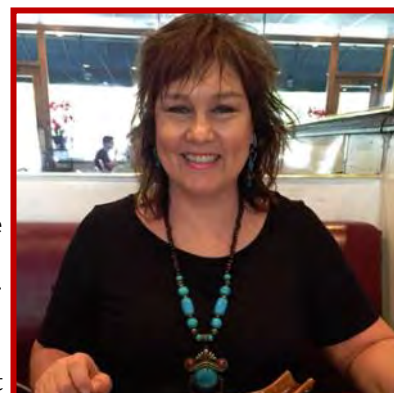
Who would you most like to swap places with for a day? One of Beyoncé's dancers

If you could host a talk show, who would be your first guest? Tupac Shakur

If you could paint a picture of any scenery you've seen before, what would you paint? A scenic garden, babbling brook, trees and lots and lots of flowers

If you could meet anyone, living or dead, who would you meet? My mother - would love to get that one last hug and tell her how much I love her.

What is one of the things on your bucket list? To spend time in Europe, especially Italy and France



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Getting to Know Your 2019 SDA/OC Chapter Officers

Recording Secretary

Name: Michelle O'Brien

Title: Administrative Assistant

Firm: Douglas Pancake Architects

How long have you been an SDA member: 10 months

Current (2019) officer position: Recording Secretary

Using only one word, how would you describe SDA/OC: Passionate

Describe a goal that you would like the chapter to achieve in 2019: More younger members!

What was your first job? Tutoring children with dyslexia to help their reading/writing/comprehension skills.

If you could pick up a new skill in an instant, what would it be? I would like to speak French fluently. I took it for four years in high school, but I would love to become fluent!

Who inspires you? My mom- She is the strongest, most selfless, and hard-working woman I know!

What three traits define you? Patient, empathetic, dependable

Who would you most like to swap places with for a day? My cat Simba because he eats and sleeps all day and gets lots of pets.

If you could host a talk show, who would be your first guest? Ellen DeGeneres because she would help me through my first-time hosting and it would bring in viewers! And because she's so nice and funny!

If you could paint a picture of any scenery you've seen before, what would you paint? The finish of a mountain stage for the Tour de France - you could never replicate the atmosphere of the crowd into a painting.

If you could meet anyone, living or dead, who would you meet? Steve Irwin - I admire his love and passion for ALL animals no matter the shape and size. And I'm a sucker for an Aussie accent!

What is one of the things on your bucket list? To attend a mass in Latin by the Pope at the Vatican



Corresponding Secretary

Name: Betsy Nickless, FSDA, CDFA

Title: Business Manager

Firm: Mark Scheurer Architect, Inc.

How long have you been an SDA member: 35 years

Current (2019) officer position: Corresponding Secretary

Using only one word, how would you describe SDA/OC: Inspiring

Describe a goal that you would like the chapter to achieve in 2019: Win the Chapter Excellence Award for a 2nd time

What was your first job? Not counting babysitting, I was a secretary for an association in Washington, DC.

How did you get into the industry? I fell into it accidentally - I moved to California and needed a job, and that was where the agency sent me.

If you could pick up a new skill in an instant, what would it be? Singing as well as I think I sound in the car ;)

Who inspires you? I can't think of any one person who inspires me. I get inspiration from the desire to be the best I can be, not from a desire to be like someone else.

What three traits define you? Integrity, loyalty, optimism, curiosity, generosity (I know, that's more than three...)

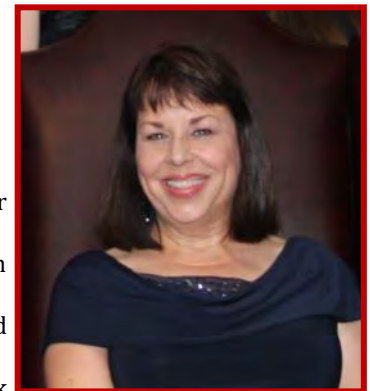
Who would you most like to swap places with for a day? I'd like to swap places with my kids to see what it's like to be a young adult in today's environment, and to be reminded what it is like to be young, enthusiastic, without the anchors of age. But I'd be happy to return to where I am with the wisdom that comes with it.

If you could host a talk show, who would be your first guest? My mom. She was the first woman to be the head official of a professional auto race in the U.S. Now that she's gone, there are SO many questions I want to ask her.

If you could paint a picture of any scenery you've seen before, what would you paint? Steamboat Springs, Colorado

If you could meet anyone, living or dead, who would you meet? One of my many-generations back ancestors. Apparently, my mother is descended from a female Norwegian Viking.

What is one of the things on your bucket list? Going to New Zealand with my husband.



Getting to Know Your 2019 SDA/OC Chapter Officers

Past President/Director

Name: Penny Nelson, CDFAs

Title: CFO

Firm: Douglas Pancake Architects, Inc.

How long have you been an SDA member: 8 years

Current (2019) officer position: Past President/Director

Using only one word, how would you describe SDA/OC: Invaluable

Describe a goal that you would like the chapter to achieve in 2019: More CDFAs

What was your first job? Bussing tables at a German restaurant.

How did you get into the industry? The sister of the principal at a firm recommended me.

If you could pick up a new skill in an instant, what would it be? Speaking Spanish; I just think it would be fun and helpful.

Who inspires you? My kids – they always challenge my way of looking at life.

What three traits define you? friendly, curious, fair

Who would you most like to swap places with for a day? I think it would be fun to be able to be behind the scenes on a movie set, so someone involved in that.

If you could host a talk show, who would be your first guest? Diana Gabaldon, author of the Outlander book series. I'm a huge fan and would love to talk to her.

If you could paint a picture of any scenery you've seen before, what would you paint? The Grand Tetons in Wyoming – it's breathtaking.

If you could meet anyone, living or dead, who would you meet? My great-grandmother (times 5) who came to Oregon on the Oregon trail – what a story!

What is one of the things on your bucket list? I'd like to visit Greece; my grandfather immigrated from Greece as a young child.



Chapter Business Meeting Schedule

The 2019 Chapter Business Meeting Schedule will be developed at the Strategic Planning Meeting.

Watch for email notifications or check out our webpage at www.sdaoc.org for updates.

All SDA/OC members are welcome to attend and a light dinner will be served. There is no fee to attend, but please RSVP.



Lunch Seminars

October 2018 Lunch Seminar

The Human Connection: Bring Your Presentations to Life!

Speaker: Judy Straalsund, Graceworks Inc.

By: Natalie Newman, Director

Thank you to Judy Straalsund with Graceworks Inc. who presented on The Human Connection - Bringing Your Presentations To Life!

Take-Aways:

- Studies show that clients consistently look for three things when choosing a consultant 1) Trust, 2) Commitment, and 3) Chemistry. To build that, you need to be able to speak to the needs of your audience with comfort and confidence. "If I'm comfortable being a presenter, then you'll be comfortable."
- Bring 'Life' to your presentations and make that human connection. Talk like you're just talking to another individual. Because it's not what you say, or what you do, but how you make them feel.
- The most powerful thing you can do as a presenter is to just BE YOURSELF!
- The single task of presenting is ... to help your audience get your message.



There was more discussion on body language, taking off the masks, about getting nervous and what you can do instead of hiding, creating your story first then adding the graphics, and other presenter tasks.

What a great seminar!

Judy Straalsund, Freedom Finder, spent over 20 years working with corporations, providing creative solutions for a variety of programs, presentations and workshops. A dynamic combination of experienced corporate trainer, artistic director, political campaign manager and mountaineering guide, she's a born leader who aspires to help people achieve their best.

Based in Portland, Oregon, she's worked with firms ranging from Intel to Hewlett Packard to the Portable Sanitation Association (i.e., the "Porta-Potty" folks). She has a strong background playing and teaching improvisation at a variety of venues including ComedySportz Portland as well as for corporate and non-profit organizations. She's even taught improv in Kenya and Egypt! And to top it off, Judy is a trained practitioner of Whole Brain® Thinking.

So, whether it's rock climbing or preparing for your own Mount Everest of a presentation, Judy is here to empower you to meet any challenge!

YOUR SEMINAR TOPIC SUGGESTIONS ARE WELCOME!

Are there business topics or computer programs you would like to suggest for an upcoming seminar? Are you interested in holding a presentation, or do you know a business professional in the A/E/C industry who would be interested?

If so, please send your suggestions to Paul Blanchard at Paul@pjh.com.

All suggestions, topics, programs and presenters are subject to review by the SDA/OC Board.



Lunch Seminars

November Lunch Seminar: *Roundtable/Annual Business Meeting*

By: Natalie Newman, Director

SDA/OC Chapter had a brief Annual Business Meeting before the Roundtable Discussions started. Dee Dee Jackson, Chapter President, called the meeting to order. The 2017 Annual Business Meeting minutes were approved. Paul Blanchard, Recording Secretary, read the 2018 Ratifications. Cheryl Champagne, Treasurer, gave the yearly treasurer's report. Penny Nelson, Past President, announced the slate of officers for 2019 as follows:

Dee Dee Jackson – President
Penny Nelson, CDFA – Past President
Paul Blanchard – Vice President
Cheryl Champagne, CDFA – Treasurer
Michelle O'Brien – Recording Secretary
Betsy Nickless, FSDA, CDFA – Corresponding Secretary



From Left to Right: Penny Nelson, Dee Dee Jackson, Paul Blanchard, Cheryl Champagne, Betsy Nickless, and Michelle O'Brien

Congratulations to our 2019 SDA/OC Board!

Next, we had the Roundtable, which was a great opportunity for our members to get together in a comfortable setting to discuss issues that relate to the A/E/C industry. Everyone had a chance to participate in the conversation and we covered quite a few topics:

- New Law Requiring Mandatory Sexual Harassment Training: California passed several anti-harassment laws this year which requires employers with five or more employees to provide training to all employees (both supervisory and non-supervisory) by January 1, 2020. You can check with your insurance brokers to see if they offer harassment prevention training.
- What are your offices doing for the holiday? Are your offices closed between Christmas and New Year? How do you handle it when an employee doesn't have enough vacation time for the mandatory office shut-down?
- How do your firms handle PTO?
- What is your office policy about wearing headphones?
- Employees who work at home; the benefits and disadvantages.
- Employee turnover in 2018

2019 Upcoming Lunch Seminars

The 2019 Lunch Seminar Schedule will be developed at the Strategic Planning Meeting.

Watch for email notifications or check out our webpage at www.sdaoc.org for updates.

**Most lunch seminars are held on the third Thursday of every month from 11:30 a.m. - 1:00 p.m.
at the Lutron Design Center—2458 Dupont Drive, Irvine, CA 92612**

Recent Event

SDA/OC Annual Holiday Potluck and 2019 Officer Installation

By: Anna Kordik

It's that time again, when memories of the year are reflected on, and the thoughts of the new year are welcomed. It's the time to celebrate the big and small successes we've had, the new friends we've made and the connections that were made stronger. It's the time to prepare ourselves to move forward and look towards new beginnings. For many of our members, the SDA/OC Annual Holiday Potluck and 2019 Officer Installation brought forth memorable events of the year and new possibilities to come. This year, the potluck was held on Sunday, December 9, 2018, and hosted by Paul Blanchard. Members and their guests brought a brunch dish to share with one another. From traditional casseroles to baked goodies, salads to ham, and side dishes to desserts, there were plenty of delicious options to choose from. A variety of drinks were available, as well as mimosas.

During the event, the SDA/OC Chapter President, Dee Dee Jackson, began the 2019 officer installation with a warm greeting. Once the 2019 officers were installed, gavel pins were given to Dee Dee, and the past presidents who were in attendance, as a "thank you" for their service to SDA.

After the installation, the ornament exchanged began. Members and their guests who brought a wrapped ornament were able to participate. Each participant picked a number, that was concealed on a piece of paper, from a container. When that number was called, they were able to pick a wrapped ornament or an ornament that someone else had opened. The competition created much merriment and laughter from everyone.

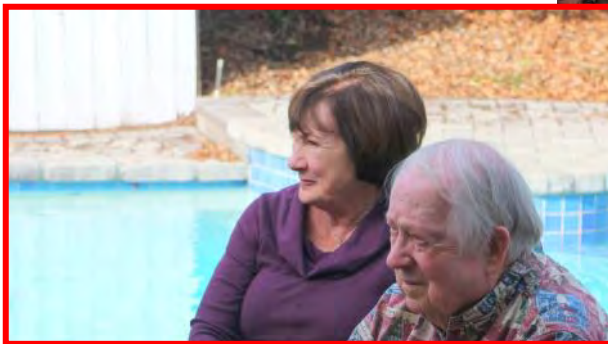
The Holiday Potluck and Officer Installation has been an SDA/OC yearly tradition for 35 years and has created many wonderful memories. It is a great way to meet or catch up with other members and their guests.

A special thanks to Paul Blanchard for his hospitality.



Recent Event

SDA/OC Annual Holiday Potluck and 2019 Officer Installation



Recent Event

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SDA/OC 2019 Officer Installation



Recent Event

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SDA/OC Annual Holiday Ornament Exchange



We will keep you posted on upcoming events and monthly educational luncheon seminars. Our agenda is already packed with ideas for 2019, and I think this year will be fun and exciting for all members.

I hope to see you all at our first educational luncheon seminar on Thursday, January 24, 2019 at our regular location at Lutron in Irvine. The topic is HR related including new 2019 laws and employee handbooks.

Looking forward to a great 2019!

Dee Dee Jackson
SDA/OC Chapter President



SDA/OC Member Profile

SDA/OC values all of its members and would like to add your profile in an upcoming newsletter!

If you are interested or need more information, please contact Natalie Newman at nnewman@ecorpconsulting.com

Now is your time to shine!

Inspirational Quotes

"People with great passion can make the impossible happen." - Unknown

"Unless you try to do something beyond what you have already mastered, you will never grow." - Ralph Waldo Emerson

"The more you praise and celebrate your life, the more there is in life to celebrate." - Oprah Winfrey

"The difference between winning and losing is most often not quitting." - Walt Disney

"There are no mistakes, only opportunities." - Tina Fey (from her book, *Bossypants*)

Tips & Tricks

Functions of the Apostrophe

The following lists the three functions of the apostrophe and a brief on apostrophes with abbreviations:

1. **Marking Possessives:** Apostrophes are employed in conjunction with the possessive s
 - Singular common nouns: “the farmer’s daughter” and singular proper nouns that end in s: “Chris’ job” or “Chris’s job” (depending on which style one employs)
 - Plural common nouns: “the farmers’ daughters” and plural common nouns that end in s: “the dogs’ bowls”
 - Plural proper nouns ending in s: “the Thompsons’ party” (no s at the end of the name); “the Simmonses’ car” (s at the end of the name)
 - Compound words: “mother-in-law’s tongue”
 - Separate possession: “John’s and Jane’s houses”
 - Joint possession: “John and Jane’s house”
2. **Contraction:** Apostrophes mark elision of one or more letters or numbers
 - don’t (“do not”)
 - o’clock (“of the clock”)
 - c’mon (“come on”)
 - let’s (“let us”)
 - I’ll (little)
 - OK’d (in place of OKed)
 - ’tis (“it is”)
 - will-o’-the-wisp (will-of-the-wisp)
 - “rock ’n’ roll” (“rock and roll”)
 - f’c’stle (forecastle)
 - O’Hara (“of the Hara,” from Gaelic Eaghra)
 - ’60s (1960s)
3. **Plurals of Individual Characters:** An exception is made for using possessives to indicate plurals of lowercase letters, as in “Mind your p’s and q’s,” “Label the x’s and y’s,” and “There are two m’s in accommodate.” Also, the first of these examples shows an additional exception, one to the style rule that letters are italicized when employed to refer to themselves, as in “Write an s in the square and an r in the rectangle.” (Normally, plurals of uppercase letters do not feature an apostrophe—and are not italicized—as in “the three Rs” and “I got three As, two Bs, and a C on my report card.”)



Apostrophes with Abbreviations

Apostrophes at one time were employed with a following s to indicate plurals of nouns styled as initials followed by periods, as in M.D.'s to indicate more than doctor or R.S.V.P.'s to refer to multiple responses to an invitation, because although those forms look awkward, M.D.s and R.S.V.P.s appear even more so. However, use of periods with initials is becoming obsolete, and an apostrophe in MDs and RSVPs is unnecessary. (Many newer coinages such as CDs and DVDs generally postdate widespread usage of periods in initialisms.)

This information is from the article **Functions of the Apostrophe** by Daily Writing Tips.

To read the full article visit <https://www.dailywritingtips.com/functions-of-the-apostrophe/>

Tips & Tricks

Are Your Emails Too Long? (Hint: Probably)

Here's a quick and easy guide to keeping your emails short and sweet (without sounding like a jerk).

Cut the Fluff

In other words, you don't need to start every email telling people that you hoped they had a good weekend. Unless you're truly reaching out to someone to catch up, let's just assume that we all hope everyone had a good weekend, is looking forward to the upcoming one, and is generally doing well. And then get down to business.

Cut Out Extra Words

In email, your job is not to craft the world's most perfect letter, it's to communicate quickly and easily. In fact, remove any words or phrases that aren't absolutely necessary. Take the following sentence:

"At this point in time, I think it would make a lot of sense for us all to regroup on the issue and come up with a few key points for discussion at our meeting in two weeks that will help us get closer to finding a solution that works for all parties."

What's the main point here? It's hard to tell with so many additional words. A phrase like, "at this point in time" doesn't add anything, and thus doesn't need to be included. Why not re-write it like this?

"Let's all come up with 2-3 discussion points on the issue before our next meeting."

Everyone on the thread knows what you're talking about, there's a clear point to the sentence, and you've just cut down your word count by about 70%.

Be Concise, Not Confusing

I once had a boss who would send me short, cryptic emails that made no sense. I'd get an email at 8 AM saying only the following: "Handle Facebook first thing today. —MJ"

What did he mean by handle? What about Facebook needed to be handled? Though his initial email was brief, we'd end up exchanging more emails and wasting more time than if he had just included a little more information the first time. If he had added a just few more words, say, "Handle Facebook user responses first thing today because we had a lot of complaints overnight," we could have avoided unnecessary back and forth.

To Recap

Before you fire an email off, take an extra 30 seconds and read it over. Ask yourself the following questions:

1. Is there a clear, easy-to-understand point to this email?
2. Is there anything I can take out that doesn't add to the main point?
3. Can anything be simplified?


The more you train yourself to review your writing, the more you'll see that there are areas to improve. And, more importantly, the more you'll start to automatically make these changes in future emails.

A final tip: Put your emails in a word counter to see how many words you currently average per email—it might shock you. Keep track of your progress and see how low you can go.

This article is written by Elliot Bell and condensed for this newsletter.

To read the full article, visit TheMuse at <https://www.themuse.com/advice/are-your-emails-too-long-hint-probably>

Reminders



EDSYMPOSIUM19
Spokane, WA
May 16-18, 2019

SAVE THE DATE!

The SDA National Convention will be held in Spokane, Washington, from Thursday, May 16, 2019 through Saturday, May 18, 2019.

Watch for email notifications or check out the SDA National webpage at <https://www.sdanational.org/> for updates.

2019 Canstruction Kick-Off and Info Meeting



MARK YOUR CALENDAR!

Tuesday, January 22, 2019

5:30 PM to 7:00 PM PST

FREE APPETIZERS (No-Host Bar) JT Schmid's - The District (Tustin)

If you are looking for a fun, creative, and exciting way to give back and have some fun at the same time, JOIN US! We want this year to be the best yet! Come learn about this international competition from Canstruction Orange County veterans, and find out how you can be involved and how this event can benefit you and your firm! If you're looking for another company to partner with, this is your chance. Build spaces are limited! Bring your completed Call for Entry form (available early January) and payment to secure your build space.

For information regarding registration to this event, or if you have any questions, please contact Canstruction OC at info@canstructionoc.org.

If you just want to know more about Canstruction, please come and find out. No obligation. Never heard of Orange County Canstruction? Check us out on Facebook and at www.CanstructionOC.org

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Reminders...

CERTIFIED DESIGN FIRM ADMINISTRATOR (CDFA) CERTIFICATION

START 2019 RIGHT!

Are you ready for an opportunity to advance your knowledge in the A/E/C industry?
If so, then sign up for the CDFA program.

This SDA voluntary program lets your employers know that you are committed to
excellence and advancing your career.

The accreditation will boost and challenge your knowledge in: Office Administration,
Technology, Finance, Human Resource, Marketing and Project Management.

For more information on the program, eligibility and study groups, please visit our SDA
OC website at www.sdaoc.org.



Orange County Member Anniversaries This Winter Quarter:

Jennifer Bang - 1 Year
Marsha Bastian - 4 Years
Susan Crook - 15 Years
Gail Dyer - 13 Years
Denise Gala - 2 Years
Alicia K. Igram - 20 Years
Kerrie Korfanta - 4 Years
Michelle O'Brien - 1 Year
Sasha Shipman - 1 Year
Melissa Slaughter Graham -
2 Years
Cathleen West - 3 Years

Happy Anniversary!!!

Thank you for your years of
dedication and service.

We appreciate your
continued support.



IMAGE SOURCE: <https://papersupportcoalition.org/employment/>

JOB BOARD

Did you know that SDA maintains a job board? Our board includes current job listings in
the A/E industry, as well as qualified personnel looking for a position.
As the AIA maintains its own job board for licensed architectural staff,
our board includes administrative positions.

If your firm is looking for a person with certain qualifications, or if you know of someone
who is looking for a position in an A/E firm,
please contact Betsy Nickless by email at betsyn@msa-arch.com.

DON'T FORGET TO FOLLOW US ON



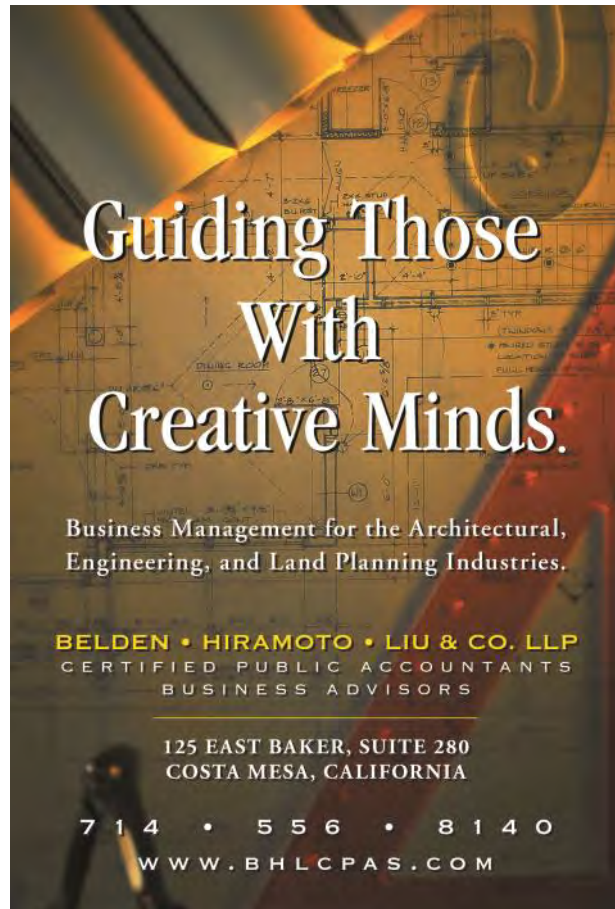
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BECAUSE your contribution has a positive impact in the A/E/C firms you do business with.

Thanks for being such an important influence on our organization, and we truly have appreciated having you as a sponsor. With your help, we have been able to host great seminars and provide educational scholarship opportunities for our members, which kept these design firm administrators and managers at the forefront of new ideas and changes that the industry faces.

Platinum Level



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SDA National : News & Press

Call for Nominations

- Do you have passion for SDA and its future?
- Are you approachable, accountable, committed, responsive?
- Do you enjoy collaboration?
- Are you a good communicator?
- Are you ready to be a leader and share your vision for SDA?

If you answered “YES” to these questions, then you should consider volunteering for a position on SDA’s National Executive Committee. Serving on the Executive Committee is one of the most rewarding adventures of your SDA career. You will meet, network, and collaborate with many talented individuals throughout the organization. You will have the opportunity to promote excellence in design firm administration and increase your personal and professional growth both in SDA and in your firm.

Deadline for applications is January 25, 2019

If you have any questions about the executive committee responsibilities, time and/or financial commitment required, feel free to contact Sabrina Heard, Nominating Chair at sheard@randallpaulson.com

Save The Date

Attending the SDA National Convention - EDSymposium19 - is one of the best things you can do for the future of your business and your professional and personal growth. The conference is designed to give you a wealth of usable content in each of SDA’s core professional education areas: Finance, Office Administration, Human Resource, Marketing, and Project Management. Each session will be sure to keep you up-to-date with the latest changes that are occurring within the industry—which we all know happens on almost a daily basis now-a-days.

EDSymposium19 will be held May 16—18, 2019 in Spokane, Washington

Webinars & Virtual Meetings

January 15, 2019

Quarterly Town Hall Call / Virtual Meeting

January 29, 2019

Chapter Leadership Training: You’re an Officer, Now What?

February 13, 2019

Tips for Preparing Your SDA Awards Submission

February 21, 2019

401K Plan Management Best Practices

March 19, 2019

Chapter Membership Chairs Virtual Meeting

March 21, 2019

The Unspoken Truth of Proposal Strategy

To register, please visit the SDA National website: www.sdanational.org

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If so, contact Natalie Newman at nnewman@ecorpc consulting.com.