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Local Chapter: www.sdaoc.org
National: www.sdanational.org

Dear Potential Sponsor:

We are currently hosting our yearly **Sponsorship Campaign**. Would you be interested in promoting your company to an influential audience comprised of A/E/C professionals (office administrators, human resources, project administrators, marketing and finance managers) who run prominent architectural, engineering, construction and related design firms?

If so, we have the perfect marketing solution for you.

SDA/Orange County Chapter (formally Society for Design Administration) is **celebrating 30 Years** of promoting the exchange of information and ideas and educating its members in the related disciplines of design firm administration and management. Your sponsorship will not only get the full attention of some of the most valuable and experienced managers and administrators in the industry, it will help fund educational scholarships to the annual national convention and support monthly seminars that continually keep these professionals up to date on changing methodologies and strategies.

Not only does the SDA/OC educate and enlighten its members, we also volunteer our time to community fund-raising efforts like *ConstructionOC* and *HomeAid Orange County* that raises money and provides food and shelter assistance for those less fortunate here in Orange County.

For a small investment, your name will be in front of the decision makers of our member firms and the design community for a year. Your firm will receive prime recognition in our quarterly newsletter, on our website and at the podium at each of our monthly educational seminars, not to mention in our email communications and campaigns.

If you were a 2014 sponsor, we truly appreciate your support and thank you for being such an important influence on our organization, and we look forward to our continued affiliation in 2015.

Be a part of SDA by showing your support today! Take a moment to complete the attached sponsorship form and return it to our treasurer, Cheryl Mathes. As soon as we receive your check, the completed sponsorship form, and a .jpg of your company logo and/or business card, we will start posting your information so that our members and associates can begin seeking your services.

Best regards,

Cheryl Mathes, SDA
Sponsorship Committee
Orange County Chapter

Sponsorship Application

Please select the sponsorship level you desire and complete the bottom portion of this application.

- CORPORATE SPONSORSHIP** **\$500**
- Recognition on the SDA/OC Chapter Website (One-Year)
~ Includes direct link to your website ~
 - Half-page ad in the Chapter Newsletter (One-Year)
 - 'Spotlight on Sponsor' at all monthly seminars.
 - Recognition on all meeting notices.
 - Two FREE admittances at monthly seminar(s) of your choice.
 - One 10-Minute sponsor presentation at a scheduled monthly seminar
- PLATINUM SPONSORSHIP** **\$350**
- Recognition on the SDA/OC Chapter Website (One-Year)
~ Includes direct link to your website ~
 - Business card ad in the Chapter Newsletter (One-Year)
 - 'Spotlight on Sponsor' at all monthly seminars.
 - Recognition on all meeting notices.
 - One FREE admittance at a monthly seminar of your choice.
- DIAMOND SPONSORSHIP** **\$250**
- Recognition on the SDA/OC Chapter Website (One-Year)
~ Includes direct link to your website ~
 - Your company logo ad in the Chapter Newsletter (6 months)
 - Recognition on all meeting notices.

Sponsor Information

Name: _____

Company: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Website: _____

MAIL this completed application along with your check made payable to 'SDA/OC' to:
Cheryl Mathes, SDA
c/o ValleyCrestDesignGroup – 8 Hughes, Suite 150 – Irvine, CA 92618

EMAIL your company logo or business card in JPG format to CMathes@valleycrest.com